



For Immediate Release

Sony releases A9 firmware update adding Real-Time Eye AF for animals, Interval Shooting functionality and compatibility with RMT-P1BT

AUCKLAND, 24 September 2019 - Sony has released a new firmware update for its [α9](#) full-frame mirrorless camera (model ILCE-9), delivering key functions such as Real-Time Eye AF for animalsⁱ, Interval Shooting and compatibility with [RMT-P1BT](#).ⁱⁱ

The [version 6.00](#) update enables Sony's AI driven Real-Time Eye AF technology to now detect both animals and human subjects, with an option to select either animal or human Eye AF mode depending on the shooting situation. Time-lapse videos can also be created through use of the Interval Shooting function.

In addition to the new functionality, the update improves the overall stability of the camera and makes it more user-friendly, allowing photographers to assign 'My Menu' to appear when first selecting the menu button. It is now also possible to select the Focus Frame Colour allowing users to choose between red, grey or the standard green.

Lastly, the upgrade allows operation with the wireless remote commander **RMT-P1BT** providing a solution to remote shooting.

The Version 6.00 firmware upgrade is downloadable for free on the Sony Support siteⁱⁱⁱ.

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About Sony mirrorless range: Sony is the leader in mirrorless with 13 camera bodies (8 full-frame & 5 APS-C) and 54 lenses (34 full-frame & 20 APS-C lenses) available in market in New Zealand. The Alpha mirrorless "One Mount" (E-mount) system give you an unmatched range of creative options.

Sony Scene is an online platform for photographers and content creators. Make the most of this amazing craft and explore an exciting range of workshops, events, competitions, articles and resources at: [Sony Scene](#)

About Sony: With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world's largest technology and entertainment company. Sony New Zealand Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders, α digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and HD professional broadcast equipment. For more information on Sony New Zealand visit www.sony.co.nz

Product Information: For further Sony product information or stockist details, readers can contact Sony New Zealand on 0800 766 969 or visit www.sony.co.nz.

Images: Product images can be downloaded from the Sony Australia/New Zealand Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.nz

Social Media: Stay up-to-date with Sony New Zealand competitions, events, product reviews and videos via Facebook - www.facebook.com/SonyNZ, Instagram www.instagram.com/SonyNZ and YouTube www.youtube.com/SonyNZ

ⁱ It is not possible to simultaneously detect human and animal eyes. Eye detection may not be possible depending on the environment, animal type or the movement of the animal

ⁱⁱ Sold separately. Please update Remote Camera Tool to the latest version if you use Remote Camera Tool after this update.

ⁱⁱⁱ Ver. 6.00 download for [Windows](#). Ver.6.00 download for [Mac](#).