

# SONY

For Immediate Release

**New Soundbar with built-in subwoofer available now**



*HT-X8500*

*Thanks to Dolby Atmos, you can experience sound from all around*

**Auckland, May 2019** – Sony's Dolby Atmos soundbar with dual built-in subwoofers for deep bass, the X8500 delivers a three-dimensional cinematic sound experience. With its slim and compact design this soundbar fits perfectly in front of your TV and users can achieve the best home cinema experience with seamless pass-through of high-quality Dolby Atmos and DTS:X content, providing optimized picture and sound quality. The HT-X8500 soundbar with built-in sub is now available in New Zealand for SRP \$699.95.

### **Built-in subwoofer**

Experience deep bass sound The HT-X8500 has a powerful built-in dual subwoofer in the centre – so you can enjoy deep bass sound with minimal equipment cluttering up your living space.

### **Hear sound from all directions**

This 2.1ch Dolby Atmos/DTS:X compatible soundbar provides a high-quality audio in a slim and modern design. Thanks to Sony's unique digital signal processing technologies, such as Vertical Surround

Engine, the X8500 can deliver up to 7.1.2ch surround sound no matter what type of room the soundbar is in.

### **Choose the perfect setting – A button for every sound**

Featuring seven sound modes to match the ideal entertainment experience, viewers can go deeper into movies with Cinema Mode, enjoy Sport Mode as if you were at the stadium, or feel enhanced gameplay in Game Mode. Additionally, vocal enhancement boosts audio frequencies to isolate voices and amplify them above background noise for greater clarity.

### **Slim and elegant**

The new addition to the Sony soundbar family can be seamlessly integrated into the home thanks to their sleek and stylish design. Measuring just 890x64x96 mm, the X8500 is slim, compact and unobtrusive, and complements your BRAVIA TV. Distinct design elements include a punched metal speaker grill, with iconic subwoofer ducts on the side of the X8500 bar.

### **Availability and Pricing**

The HT-X8500, is available now for SRP \$699.95. Units are also available for review.

Full specifications are available [here](#)

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**Product Information:** For further Sony product information or stockist details, readers can contact Sony New Zealand on 0800 766 969 or visit [www.sony.co.nz](http://www.sony.co.nz). For all trade and commercial enquiries, readers can contact the Directed Electronics New Zealand Team on 09 281 4799

**Images:** Product images can be downloaded from the Sony Australia/New Zealand Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at [sony@adhesivepr.nz](mailto:sony@adhesivepr.nz)

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